

EngagePitt™

Student Group Application

The following application is for consideration of approval to use Pitt's crowdfunding Web site, EngagePitt™. Please fill out all fields completely, receive the appropriate signatures, and e-mail it to Engage@pitt.edu or deliver/mail it to Office of Institutional Advancement, 128 Park Plaza, Pittsburgh, PA 15213.

It is strongly recommended that you include a 2-minute video with your application (this can be sent via e-mail). Additionally, we encourage you to submit any documents that you believe will supplement your application. These may include a detailed project outline, a timetable, and/or a budget.

Please be advised that the completion of this application, including securing the appropriate signature approvals, does not guarantee that you will be invited to use the EngagePitt site. Projects will be evaluated by a team of University leaders, who will determine if the crowdfunding Web site is the appropriate venue to raise funds for your project. Their decision is not a reflection of you, your team, or the merit of your project.

Applicant Information

Project Leader Name:	
E-mail:	
Phone number:	
Are you a:	Student Faculty member Other _____

Project Details

Project Name:	
Briefly describe your project:	
Total Project Cost:	\$ _____

EngagePitt™

Crowdfunding Site User Application

Project budget
breakdown:

Crowdfunding goal
amount:

Suggested range is \$1,000 - \$10,000. \$

By what date do you
need the funds?

Planned campaign
start date:

End date:

If you do not reach
your fundraising
goal, how will
you use the
money raised?

Have you or your
group done this type
of work/project in
the past? Please
share the results and
details of this past
work/project.

Outreach Plan

How many people will be helping you run your campaign?	
Does your group have a Web site?	
Does your group use social media? Please list platforms, screen names, and number of followers.	Twitter: @ Facebook: / Instagram: @ LinkedIn: Other:
Do you have any project video or pictures that you could use for your campaign?	
Have you received media coverage for your project (past or present)? If yes, what type of coverage and when?	

Again, it is strongly encouraged that you submit a brief video showcasing you, your group, and your project. These can be submitted via e-mail at Engage@Pitt.edu or by providing a YouTube link below:

FOR STUDENT USERS ONLY

Name of your student group:	
Number of board members, their names, and their titles:	
Total members of your group:	
Your role/position within the group:	
Do you have an alumni roster list?	
Do you work closely with any alumni who were past members of your group?	
Name of your advisor and job title:	
Advisor's email/phone:	
Do you have any project video or pictures that you could use for your campaign?	
List other funding sources that will be used to fund this project (letter-writing campaigns, SGB funding, department sponsorship, etc.)	

Please fill out the following student group fundraising approval form and submit it

http://www.studentaffairs.pitt.edu/sites/default/files/PDFsandForms/SORC/student_organization_fundraising_form_v4.14.14.doc

Linda Williams-Moore, Director of Student Life

Date