Mission
To engage alumni and friends in the life of the institution and leverage the University’s intellectual and programmatic resources to increase philanthropic investment.

Vision
To build an exceptional advancement enterprise in service to the University of Pittsburgh and its constituents.

Values
CONSTITUENT FOCUS: To treat all of our stakeholders and each other with the same respect and high regard as we treat our donors.

DIVERSITY: To accept and respect individual differences, perspectives and experiences.

INTEGRITY: To adhere to the ethical standards as articulated in the IA Statement of Ethics.

TEAMWORK: To work together, with mutual respect towards a common goal.

RESPONSIBILITY: To be accountable and responsible for our decisions, actions and outcomes.